Corporate Development Council

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Themes

- Develop and inspire creative thinkers and leaders
- Integrate teaching, learning, research, and application
- Enhance reputation and raise visibility
- Foster global competency and inclusion
- Advance an environment of success, support, and community engagement
- Achieve sustainable growth and ensure our future
Challenges

- **Trends in Higher Education**
  - Demographics, economics, environment, global education, learning, politics, disruptive technology

- **The “new normal”**
  - Increasing expectations
  - Increasing accountability
  - Dwindling resources

- **Our obligation and opportunity**
  - Step forward as national leader
  - Discover. Create. Innovate.
# Enrollment Shifts

## Fall Semester

<table>
<thead>
<tr>
<th></th>
<th>2000</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Students:</td>
<td>4,626</td>
<td>7,647</td>
</tr>
<tr>
<td>On-campus:</td>
<td>4,393</td>
<td>6,760</td>
</tr>
<tr>
<td>Distance/EEC:</td>
<td>233</td>
<td>887</td>
</tr>
<tr>
<td>Undergraduate:</td>
<td>3,698</td>
<td>5,843</td>
</tr>
<tr>
<td>Freshmen:</td>
<td>696</td>
<td>1,125</td>
</tr>
<tr>
<td>Graduate:</td>
<td>928</td>
<td>1,804</td>
</tr>
</tbody>
</table>
Not Your “Average Joe/Jo”

- Average ACT: 27.9 for incoming class
- 57 National Merit Scholars
- 1,014 Bright Flight Scholars
- 1,671 Access Missouri Scholars
- 850 Curator’s Scholars
- 1st – 2nd year retention rate is 85%
Enrollment

Diversity

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Minority</th>
<th>Female</th>
</tr>
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<tbody>
<tr>
<td>2000</td>
<td>377</td>
<td>1,050</td>
</tr>
<tr>
<td>2001</td>
<td>414</td>
<td>1,097</td>
</tr>
<tr>
<td>2002</td>
<td>456</td>
<td>1,133</td>
</tr>
<tr>
<td>2003</td>
<td>508</td>
<td>1,209</td>
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<td>2004</td>
<td>542</td>
<td>1,224</td>
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<td>2005</td>
<td>542</td>
<td>1,326</td>
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<td>2006</td>
<td>600</td>
<td>1,326</td>
</tr>
<tr>
<td>2007</td>
<td>641</td>
<td>1,419</td>
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<td>2008</td>
<td>655</td>
<td>1,485</td>
</tr>
<tr>
<td>2009</td>
<td>719</td>
<td>1,610</td>
</tr>
<tr>
<td>2010</td>
<td>716</td>
<td>1,685</td>
</tr>
<tr>
<td>2011</td>
<td>790</td>
<td>1,732</td>
</tr>
<tr>
<td>2012</td>
<td>804</td>
<td>1,732</td>
</tr>
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</table>
Career Opportunities and Employer Relations

- *The Princeton Review* ranked our career services 11th in the nation

- **Fall 2012 Career Fair**
  - 263 registered employers (+24%)
  - 46 Fortune 500 companies
  - 3,233 students/alumni attended (+8%)
Payscale’s 2012-13 Salary Report

- 2nd among all Midwestern universities ($59,000)
  - Second to Rose Hulman ($62,300)

- 2nd nationally among all public universities
  - Second to Colorado School of Mines ($64,200)

- 15th nationally among all universities
Return on Investment

- Co-ops and internships earn S&T students over $9M a year
  - Over $3,000/month average salary

- Last year over 790 students completed a co-op or internship in 34 states
Distance Education
Kansas City Billboard

“I selected S&T for convenience, affordability and the quality of education.”

“S&T allows for amazing synergy between my academics and work.”
Virtual Surface Mining Facility

Unveiled April 18, 2012
Virtual Surface Mining Facility
Unveiled April 18, 2012
James E. Bertelsmeyer Hall

Groundbreaking, April 18, 2013, 1:00 pm
Rankings

- **Newsweek**
  - #1 in the nation among all public universities for the value to out-of-state students
  - #3 in the nation among all public universities for the value to students in the state

- **U.S. News & World Report**
  - #7 among all public universities for providing the best return on investment

- **ABC News**
  - #10 on the list of universities where the starting pay beats Harvard
Geothermal Energy Project

- Most comprehensive initiative in higher education
- Supply energy to 15 buildings
- 650+ wells – 3 miles of trench
- $2.8M expected in annual savings
- Complete in spring 2014
2013 Solar Decathlon

MISSOURI S&T
CHAMELEON HOUSE
Hasselmann House Challenge

- $500,000 bequest from Beverly Koeppel
- 1:2 match for new naming gifts
- Challenge will raise additional $1.5 million to the $3.8 million goal
  - Already raised $1.8 million
Strategic Planning Process

- **Focus on transformational change**
  - Emerging Trends
  - Innovative Tactics
  - New Approaches
  - Best in Class
  - System Collaboration

- **Proposed criteria for strategic financial investment**
  - Measurable and significant impact on strategy (ROI)
  - Campus priority evidenced by investment match
  - Impact on student learning and success
  - Cross-campus initiative and/or replicable and scalable
Strategic Planning Process

- Wide range of campus and constituents involved
  - 1000+ participants
    - 7 customer-focused brainstorming sessions
    - 7 brainstorming sessions targeted to the academic departments
    - 1 brainstorming session for student leaders
    - Prioritization sessions with the strategic planning coalition and planning leadership
<table>
<thead>
<tr>
<th>Month</th>
<th>Activities</th>
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</table>
| June          | System retreat  
Set structure to receive feedback from constituents |
| August / Sept | Form strategic planning coalition  
Solicit input from external customers and stakeholders |
| September / October | Create and refine campus strategy statements  
Planning workshops |
| November / February | Develop campus plan aligned with strategy statements  
- Develop processes and materials for brainstorming sessions  
- Identify opportunity and focus areas (“profiles” & “themes”)  
- Targeted brainstorming activities to develop potential new approaches and solutions |
| March / April | Develop and prioritize opportunities across system |
| April / May   | Develop campus strategies into system plan |
| May / June    | Develop execution plans supported by financial plan |