Organizational Improvements

Providing programs and services that engage students in active learning and promote development for personal and professional success

2012-2013 Efforts

Strategic Planning Enhancement
• Refined process more clearly tied to assessment

Marketing
• Systematic effort resulting in marketing materials and processes
• Coordinated with department-level efforts

Learning Outcomes Assessment
• Increased ties to planning and marketing

Collaborative Relationships
• Increased connection with Undergraduate Studies, University Advancement, and Corporate Development Council

Professional Development
• Throughout the university experience for students
• Staff Development

Innovative Programs
• Residential Experience

Emerging Efforts 2011-2012

• Parent and Family Advocacy
  Increased awareness of support to students’ parents

• Revenue Generation and Cost Reduction
  Reducing costs and enhancing revenue generation
  Cross-departmental resource-sharing initiative

Student Involvement | Student Success
Student Affairs
Areas of Practice

- Living/Learning Environment
- Community Engagement
- Professional Development
- Student Services

Departmental Goals

Learning Domains
- Critical Thinking & Problem Solving
- Educational Support
- Community Support
- Personal Development
- Professional Development

Intended Outcomes

Programs & Services

Outcomes Assessment