Department Mission:

The mission of Career Opportunities and Employer Relations (COER) is to be the bridge between employers and Missouri S&T, by providing personal and professional development opportunities for students and alumni, and unparalleled services for employers.

Purpose of the Assessment Plan:

- To determine the effectiveness of employer relations, student programs and services (e.g., number of employer contacts, number of individual employers, number of new employers, number of resume referrals)
- Assess and analyze data for overall effectiveness and to make evidence based decisions for continual improvement
- Effectively communicate COER’s value, importance and contribution to university missions

Tier One Data or Participant Data is collected at all of our programs –

- Students:
  - Workshops, seminars, etiquette dinner, after the career fair, annual general COER satisfaction survey and other events
- Employers:
  - After every career fair and when they recruit on campus
- Other:
  - Track data requests

Tier Two Data or Satisfaction Data is collected at programs:

- Students:
  - Annual COER satisfaction survey, Fall Career Fair survey, workshop evaluations, other event evaluations, co-op/internship satisfaction survey
- Employers:
  - Bi-annual Career Fair survey, Employer satisfaction survey, On-Campus Interview evaluations

Tier Three Data or Learning Outcomes Data:

- Students:
  - Workshop/programming evaluations, etiquette dinner post test, resume reviews, practice interview evaluations, employer evaluation – student “needs improvement” follow-up